

# ANNUAL SPONSORSHIP OPPORTUNITIES 2025



Over the past four years, the need in our community has surged by up to 70%, with an average of 250 new residents seeking support annually. This increase is largely driven by families and working millennials, highlighting the economic challenges affecting our workforce.

The future of our community relies on a healthy, housed, and thriving workforce. Partnering with us helps keep families in their homes or provides safe, stable, affordable housing. You empower residents to achieve self-sufficiency while strengthening our community and economy.

People in our community are struggling to live and work on the Cape, forcing many to leave. We need your help to keep them here. Now more than ever, support from community partners is vital to helping families and individuals stay on the Cape.

“*The Homeless Prevention Council is an organization that supports the core values of our community’s needs by providing assistance to those that need a place to call home.*”  
—Lori Meads, President and CEO, Seamen’s Bank

## WHY PARTNER WITH HPC?

- Partner with a trusted and respected community organization.
- Support programs that improve community health and boost the economy.
- Help keep families and the workforce on the Lower and Outer Cape.
- Gain greater visibility through our events and programs.

**Your partnership will enable us to help more people like Meverlee**

## How do we keep our neighbors stably housed and living on the Cape?

*Meverlee and her school-aged son lived in a small rented trailer at a local campground. While working as a vital home aide in our aging community, she struggled to find stable housing.*

*Through HPC’s REACH program, Meverlee used her stipend for driving lessons and her license exam. With reliable transportation, she secured better opportunities as a traveling home health aide.*

*In October, Meverlee and her son moved from the campground into affordable, year-round housing on the Outer Cape, after working closely with her case manager.*



**They are thrilled to be building a life in our community.**

## YOU ARE HELPING US:

- Confront the housing crisis
- Keep people in their homes.
- Empower financial independence.
- Support neighbors in need locally.
- Secure stable, affordable housing.
- Strengthen the community.

**Join us today to become part of the solution.**

# SPONSORSHIP LEVELS & BENEFITS

## CORNERSTONE SPONSOR \$15,000

### Marketing Benefits

- Premier recognition and involvement with all four of HPC's annual events/programs
- Prominent display of logo on HPC website
- Five social media acknowledgment posts
- Featured story in HPC's newsletter & website
- Promo video featuring your company's representative
- Press release announcement

### Event & Program Benefits

- Premier logo placement in all marketing, promotional materials, and day of events
- 15 WFH team registrations, 15 RTS admission bracelets
- Company promo table at all events, including BTS, WFH, RTS, and AAF
- Promotional materials for special events provided for your location and distribution

## Our Events & Programs



## FRAMEWORK \$10,000

### Marketing Benefits

- Prominent recognition with all four of HPC's annual events/programs
- Notable display of logo on HPC website
- Four social media acknowledgment posts
- Company highlight in HPC newsletter
- Short promo video featuring your company's representative

### Event & Program Benefits

- Prominent logo placement in all marketing, promotional materials, and day of events
- 10 WFH team registrations
- 10 RTS admission bracelets
- Company promo table at all events, including BTS, WFH, RTS, and AAF
- Promotional materials for special events provided for your location and distribution

## BRICK & MORTAR \$5,000

### Marketing Benefits

- Notable recognition with all four of HPC's annual events/programs
- Display of logo on HPC website
- Three social media acknowledgment posts
- Recognition of your business in the HPC newsletter with website links
- Volunteer opportunities for your staff to participate in events

### Event & Program Benefits

- Notable logo placement in all marketing, promotional materials, and day of events
- 8 WFH team registrations
- 8 RTS admission bracelets
- Promotional materials for special events provided for your location and distribution

## GROUNDBREAKING \$2,500

### Marketing Benefits

- Clear display of logo on HPC website
- Two social media acknowledgment posts
- Recognition of your business in the HPC newsletter with links to your website
- Volunteer opportunities for your staff to participate in events

### Event & Program Benefits

- Logo placement in all marketing, promotional materials, and day of events
- 5 WFH team registrations
- 5 RTS admission bracelets

## BLUEPRINT \$1,000

### Marketing Benefits

- One social media acknowledgment post
- Display of logo on HPC website & newsletter

### Event & Program Benefits

- Logo placement in all marketing, promotional materials, and day of events
- 2 WFH team registrations
- 2 RTS admission bracelets

Join us today to become part of the solution.

# 2025 ANNUAL SPONSORSHIP FORM

## Contact Information

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

## Sponsorship Level

- CORNERSTONE - \$15,000
- FRAMEWORK - \$10,000
- BRICK & MORTAR - \$5,000
- GROUNDBREAKING - \$2,500
- BLUEPRINT - \$1,000
- LUMBER - \$500
- CONCRETE - \$250

*We'd love to talk about  
partnering with you!*

*Contact Jenna Moore at  
[jenna@hpccapecod.org](mailto:jenna@hpccapecod.org)  
or 508-255-9667 ext. 170*

**[Click here to Sign up today to become a sponsor.](#)**

**After submitting, we will contact you with an invoice.**

If you would like to pay by check, please  
download, print and fill out this form and mail to:

Homeless Prevention Council, Attn: Jenna  
PO Box 828, Orleans MA 02653.

Please e-mail your company logo to  
[jenna@hpccapecod.org](mailto:jenna@hpccapecod.org)

**Yes, I'd love to donate a  
raffle or auction item!**

We rely on both our corporate sponsors and  
community generosity to raise funds through  
raffles and auctions. If you'd like to donate an  
item or package, please check the box above,  
and we'll contact you to confirm the details.  
Thank you!



**Thank you for your support of the Homeless Prevention Council!**

Homeless Prevention Council is a 501(c) 3 nonprofit agency – Federal Tax ID number 04-3104858

**Join us today to become part of the solution.**