

ANNUAL SPONSORSHIP OPPORTUNITIES 2024



WHY PARTNER WITH HPC?

- Associate your business with a community organization you trust
- Support programs that have a positive impact on your community
- Show your commitment to a stronger Lower and Outer Cape
- Reach a larger audience through our special events and programs

YOU ARE HELPING US:

- Confront the housing crisis
- Keep people in their homes
- Empower people to attain financial independence
- Work directly in our community with our neighbors in need
- Find stable and affordable housing
- Strengthen community

Over the past four years, we have seen as much as a 67% increase in need from residents in our community. That's an average of *250 new people who arrive at our door each year*. HPC staff is working with these individuals and families as they struggle with the rising costs of living, many for the first time. They need your help to remain here.

Now, more than ever, investments from our community partners are critical to helping families and individuals in need.

Together, we can build a community where everyone is given the support and opportunity to thrive.

Each of our sponsorship opportunities offers your company marketing and event benefits.

Partnerships with our local business community help us deliver life-changing services that make a difference in the lives of our neighbors.

Thinking of something specific? Let us know.

We understand each company is different and want to partner with you in a way that works. We've included some ideas below, but we'd also like to hear from you. Let's work together to customize a sponsorship package to meet your company's unique marketing and charitable goals.

OUR EVENTS AND PROGRAMS



Walk For Home (WFH)

June 8, 2024

Enjoy a fun morning walking through Provincetown or Chatham while raising funds for HPC.



Backpack to School (BTS)

August, 2024

Provide local kids from pre-k through high school with backpacks and supplies to begin their school year.



Adopt-A-Family (AAF)

November/December, 2024

Foster a joyful holiday season for Lower Cape children by providing clothing, toys, and bikes to over 400 local families.



Rock To Stop Homelessness (RTS)

TBD

Enjoy good tunes and great fun while raising funds for HPC. 2023's RTS celebration will feature G. Love at Truro Vineyards for a special holiday event.



CORNERSTONE SPONSOR \$15,000

Cornerstone Sponsorship provides your company with the highest level of visibility and the closest association with HPC. You are providing a strong base for our programs and services.

Marketing Benefits

- Premier recognition and involvement with all four of HPC's annual events/programs
- Prominent display of logo on HPC website
- Five social media acknowledgment posts
- Featured story in HPC's newsletter & website
- Promo video featuring your company's representative
- Press release announcement

Event & Program Benefits

- Premier logo placement in all marketing, promotional materials, and day of events
- 15 WFH team registrations
- 15 RTS admission bracelets
- Company promo table at all events, including BTS, WFH, RTS, and AAF
- Promotional materials for special events provided for your location and distribution

FRAMEWORK SPONSOR \$10,000

Marketing Benefits

- Prominent recognition with all four of HPC's annual events/programs
- Notable display of logo on HPC website
- Four social media acknowledgment posts
- Company highlight in HPC's newsletter
- Short promo video featuring your company's representative

Event & Program Benefits

- Prominent logo placement in all marketing, promotional materials, and day of events
- 10 WFH team registrations
- 10 RTS admission bracelets
- Company promo table at all events, including BTS, WFH, RTS, and AAF
- Promotional materials for special events provided for your location and distribution

BRICK & MORTAR SPONSOR \$5,000

Marketing Benefits

- Notable recognition with all four of HPC's annual events/programs
- Display of logo on HPC website
- Three social media acknowledgment posts
- Recognition of your business in the HPC newsletter with links to your website
- Volunteer opportunities for your staff to participate in events

Event & Program Benefits

- Notable logo placement in all marketing, promotional materials, and day of events
- 8 WFH team registrations
- 8 RTS admission bracelets
- Promotional materials for special events provided for your location and distribution

GROUNDBREAKING SPONSOR \$2,500

Marketing Benefits

- Clear display of logo on HPC website
- Two social media acknowledgment posts
- Recognition of your business in the HPC newsletter with links to your website
- Volunteer opportunities for your staff to participate in events

Event & Program Benefits

- Logo placement in all marketing, promotional materials, and day of events
- 5 WFH team registrations
- 5 RTS admission bracelets

BLUEPRINT SPONSOR \$1,000

Marketing Benefits

- One social media acknowledgment post
- Display of logo on HPC website & newsletter
- Short promo video featuring your company's representative

Event & Program Benefits

- Prominent logo placement in all marketing, promotional materials, and day of events
- 2 WFH team registrations
- 2 RTS admission bracelets

2024 ANNUAL SPONSORSHIP FORM

Please fill this form out and return by mail or click here to fill out and submit form online.

Contact Information

Contact Name _____

Company Name _____

Phone Number _____

Email Address _____

Street Address _____

City, State, Zip _____

Sponsorship Level

- CORNERSTONE - \$15,000
- FRAMEWORK - \$10,000
- BRICK & MORTAR - \$5,000
- GROUNDBREAKING - \$2,500
- BLUEPRINT - \$1,000
- LUMBER - \$500
- CONCRETE - \$250

We'd love to talk about partnering with you!

Contact Jenna Moore at jenna@hpccapecod.org or 508-255-9667 ext. 170

Payment Details

Check Enclosed

Mail to: Homeless Prevention Council
Attn: Jenna, PO Box 828, Orleans MA 02653.

Please e-mail your company logo to jenna@hpccapecod.org.

Credit Card

Cardholder's Name _____

Number _____

Exp. _____ CVC _____

Amex Visa MC Discover

Yes, I'd love to donate a raffle or auction item!

In addition to the critical support our corporate sponsors provide, we also rely on the generosity of our community to help us raise money through raffles and auctions. If you would like to donate an item or package that could be used in this way, please check the box above and we will be in touch to confirm the details. Thank you!

Thank you for your support of the Homeless Prevention Council!

Homeless Prevention Council is a 501(c)3 nonprofit agency – Federal Tax ID number 04-3104858

